



EMOTIONAL INTELLIGENCE: IT'S NOT ABOUT SMART. IT'S ABOUT SAVVY.

If you think being smart is enough to help people get ahead, think again. Intelligence will help them climb the ranks of an organization but there's one critical piece that could be missing. And it's what they'll need to be able to stay on top...Emotional Intelligence, the ability to create collaboration, trust, compassion, and understanding. It's the people piece. Because at the top, people lead people, not process.

Emotional Intelligence (EI) can make or break a career and have a huge effect on the team and the larger company, too. Are people driving productivity or are they driving everyone else crazy? It starts with self-awareness...awareness of their own emotions and how to regulate their own behavior, and how to understand and consider the emotions of the people they work with. Effective navigation of emotions of the people they work with will create trust and collaboration. While it's important for everyone within a corporation to have strong EI, it is especially critical for managers.

EI, EI, Oh!

EI comes naturally to some. For others, it's a skill that can be learned.

Our Emotional Intelligence program is designed to help people gain or heighten their awareness, strengthen their communication skills and interact at a higher level of EI. People equipped with strong EI are empathetic and caring, which are traits that help keep others feeling heard, understood and valued. It's good for morale, productivity, reputation and retention. And it's critical for success.

Studies have shown that "people with high EI have greater mental health, job performance and leadership skills. Emotional intelligence accounted for 67% of the abilities deemed necessary for superior performance in leaders, and mattered twice as much as technical expertise or IQ."



T: 908.431.9681
F: 908.842.0394
letstalk@sayhellotohello
sayhellotohello.com

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v101617

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