



4S™ FOCUS FORWARD: OWNING THEIR OWN GROWTH

Childhood taught everyone to shoot for gold stars...and to keep reaching and growing because there's no status in status quo. But when we were young, it was all kind of automatic. Weekly (sometimes daily) we'd get awards and every year we'd move up to the next grade. It's no wonder that throughout our life, there's been an obsession with and expectation of continual praise and progress.

We were taught to have a growth expectation but not a growth mindset. People with a growth mindset actively seek feedback and have the ability to convert it into effective actions. They don't fight it or take it personally. They don't blame their manager or parent. They embrace the feedback and use the information to evolve their behaviors, grow and get stronger.

What most people don't realize is that when it comes to growth, they're what's standing in the way of getting what they want.

Wake up and smell the reality

The reality is that most managers, teachers, and parents suck at giving actionable, useful feedback. Our 4S™ Focus Forward program teaches people how to take ineffective

feedback and convert it into productive information. We help train their brain to think and behave differently about growth and development. And also teach them how to initiate conversations, increase accountability, improve problem-solving skills, maximize the value of feedback and master giving and receiving it, and how to gain clarity on the tools, resources and opportunities that will help them achieve their goals.

It's up to those who want to grow to be proactive and engaged. But without being taught how to ask for and interpret feedback, how can we expect them to step it up?

4S™ Focus Forward leads to success at all levels

4S™ Focus Forward is designed to apply to anyone with a boss, teacher, or parent. Our program is taught using real-world scenarios based on your specific needs and it provides practical, relevant and easily actionable tools and processes that lead to success.



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